



Mahbub
Tehran
RN: 17056

An Innovative Brand with Practical Fashion Styles for all Specially those with Disabilities

March 2020

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محبوبه رحیمیان ایده‌پرداز و طراح لباس افراد دارای معلولیت، فارغ التحصیل سال ۱۳۵۵ خورشیدی در رشته مد و طراحی لباس است. خاطرات کودکی‌اش، آموزه‌های پدر و مادرش و مسیری که در کنار خانواده‌اش تا به امروز طی کرده همه و همه او را پایبند توانخواهانی کرده که حالا کمک به آنها و ایجاد رفاه و انگیزه برای این افراد دارای معلولیت مهمترین دغدغه شغلی و اجتماعی اوست. او اکنون صاحب و طراح برند محبوب - تهران است، که پس از برگزاری چندین برنامه شو لباس ویژه معلولان، در حال حاضر جایگاه خاصی در بین مدل‌های دارای معلولیت دارد و شور و شوق عجیبی در آنها برانگیخته، دستاوردی که خود از اهداف اصلی این طراح مد می باشد. بسیاری از این افراد به مدد برنامه های برند محبوب-تهران در جامعه حضور می یابند و شادتر و امیدوارتر هستند. او تلاش میکند سلیقه و تخصص خود را در جهت امیدبخشی به این گروه از اجتماع به کار گیرد و با کمک لباسهایی که متناسب با نوع معلولیت این توانیابان طراحی می شود و نمایش این لباسها توسط خود آنها در مراسم نمایش‌های مد روح و جسمشان را شادابتر و امیدوارتر سازد.



Mahbubeh Rahimian, designer and fashion stylist of clothing for people with disabilities, has graduated in the field of fashion and clothing design in 1976, in Tehran. Her childhood memories, her parents teachings and the path which she has gone through with her family to this day, these all have committed her to these especial people and made helping them her most important social and professional concern.

Today, she is the founder and principal fashion designer of **Mahbub-Tehran** fashion brand, based in Tehran. An innovative brand with practical fashion styles for all specially those with disabilities. Up to now, Several seasonal fashion shows have been held in Tehran. During shows, special models catwalk and wear clothing that are designed based on their disabilities and difficulties. Mahbub-Tehran clothing apart from helping them with the ease of their covering and social and individual lifestyle, by pulling them into social spaces, have raised their spirits and created hope and motivation. Fortunately, the number of models, which are from different cities of Iran, willing to participate in the shows is constantly increasing.





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Photo by Sahar Nojournian

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پوشاک برند **محبوب-تهران** با عشق و انرژی مثبت طراحی خلق می شوند.
عشقی که به توانیابان منتقل می شود و در چهره آنها می درخشد.
ما ایمان داریم نقص عضو نقص زیبایی نیست .
می کوشیم لباسی از امید بر رویاهای مدل هایمان بیوشانیم و در مسیری که
برگزیده ایم دلگرم به حضور سبز تک تک شما هستیم .

Mahbub-Tehran clothes are designed and produced with passion and positive vibes, which you can see the reflection in its models faces during shows. we belive "*Being disabled does not mean Un-abled, just Different Abled.*" beauty is in our sight. We try to dress our models wishes up with hope. In the way we chose, we are encouraged by the positive presence of every single one of you.

Mahbub-Tehran Team



Bahar Sam Daliri
Event Assistant



Masoumeh Jalilkhaani
Event Assistant



Ashraf Rajabi
Event Assistant



Maryam Baamdaad
Make-up Artist



Hamid Ahmadi
Make-up Artist



Sahar Nojournian
Photographer



Sima Raadaan Mehr
Photographer

Special Thanks To : Shahrzad Atai, Dr. Ardeshtir Atai

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